

MOORHEAD PROUD

**565600H
& AAH.**



Monthly Newsletter February 2016

MESSAGE FROM BOARD PRESIDENT MIKE EDENBORG

Moorhead Proud 56560 was demonstrated recently by members of the MBA. With the generous pledge from American Crystal Sugar to jump-start our campaign, the MBA has secured the pledges needed to ensure that the annual 4th of July fireworks tradition lives on. We continue to welcome additional support from businesses and the community to provide the outstanding production we have all come to enjoy. ~ This spring, work on the proposed CIMS/Main Avenue road construction project is scheduled to begin. We are hosting an informational meeting at 5:30 p.m. on Feb. 10th at the Hjemkomst Center to share the details and effects on local businesses. Everyone is welcome. The MBA will continue to provide updates throughout the summer to keep local businesses informed and serve as a liaison for questions and concerns.

NEW MEMBERS

Dakota Commercial
Development
Farmers Union
Insurance – Fjeld
Agency
First Avenue
Promotional Products
J. C. Chumley's
Rustica Eatery &
Tavern
Moorhead Subway

RENEWING MEMBERS

Capital Credit Union
Haugen Masonry
Contractors
Jordahl & Associates
RiverPointe of
Moorhead
Sig Olson & Sons
Plastering

“Let’s Talk Business” Highlights

HOW THE AFFORDABLE CARE ACT AFFECTS YOUR BUSINESS

On Jan. 6 Karen Brehmer from the Small Business/Self-Employed Division of the IRS spoke about what small business owners need to know about the Affordable Care Act. She addressed requirements to provide insurance for employees, the Small Business Health Care Tax Credit, the \$100 per day penalty, and changes coming in future years.

NEW AMERICANS IN MOORHEAD’S WORKFORCE

On Jan. 13, Hukun Abdullahi and other members of the Afro American Student Association spoke about barriers to employment faced by New Americans, such as lack of English, not knowing about job openings, and unfamiliarity with networking and volunteering. Moorhead businesses can help by keeping the AASA informed of employment needs and supporting efforts to study English, financial literacy, and other topics.



*Ali Mohamud, David Hunstad,
and Hukun Abdullahi*

REP. LIEN, REP. MARQUART, AND SEN. EKEN

On Jan. 20, our state congressional delegation spoke to a full room with many new faces. Among the issues raised: Rep. Marquart supports expanding state-funded preschool (which would affect affordable childcare for our workforce), Rep. Lien is working on a bill to further connect higher ed with employers, and Sen. Eken stated that a gas tax would be a Moorhead-friendly way to fund infrastructure. MBA members urged the legislators consider proposed Renaissance zones in terms of economic development, not simply jobs.



MAKING COLD COOL

On Jan. 27, Charley Johnson of the Fargo-Moorhead Convention and Visitor's Bureau shared information about the new winter festival in town, the North of Normal Frostival (Jan. 29-31). This event will be held again in 2017, with opportunities for the MBA to get involved.

UPCOMING EVENTS

“Let’s Talk Business” Speakers

Feb. 3: James Van Raden,
Moorhead Crush softball

Feb. 10: Chet Bodin, MN
Dept. of Employment and
Economic Development

Feb. 17: Cindy Graffeo,
Moorhead EDA

Feb. 24: Steve Moore,
City of Moorhead Public
Works

MBA Annual Meeting

Our annual meeting has been set for the evening of Thursday, April 14 at the Courtyard by Marriott. Please save the date and help us spread the word to all members.

560 Connect Feb. Location

