



Photo by Gwen Hoberg.



Monthly Newsletter January 2016

NEW MEMBERS

Thoreson Plumbing
Cathy Lindquist
Farmstead Care

RENEWING MEMBERS

Muffler Man
Travelodge Motel
Rourke Art Museum

MESSAGE FROM EXECUTIVE DIRECTOR DAVID HUNSTAD

I'd like to share one more time a passage from MSUM president Anne Blackhurst's recent *Extra* column about attending our weekly MBA breakfast meetings: "There's something about sharing a meal that puts everyone at ease and creates a communal environment. But beyond the symbolism, there's been a considerable value in the connecting with Moorhead business and city leaders who feel as passionately about our community as I do and want to see it flourish. Perhaps most importantly, I've learned so much about how MSUM is perceived and how we can be more relevant in the communities we serve." In 2016, I encourage all our members—and those who have yet to become members—to attend more MBA events, breakfasts and otherwise. See for yourself all the ways the MBA adds value to our community.



"If we could replicate the amount of cooperation we've had [in the city of Moorhead] at the rest of our sites, it would be smooth sailing." –Jeff Hoss, Sanford Health

"Let's Talk Business" Highlights

SANFORD MOORHEAD CLINIC A MODEL FOR OTHERS

On Dec. 2 Jeff Hoss of Sanford shared how the unusual layout and features of the new Moorhead Clinic are being copied by major medical clinics around the country, as well as other regional Sanford properties. Appointments at the new clinic have exceeded expectations, and the 8th St. Clinic for behavioral health has been remodeled.

DRAGON PRIDE AND INVOLVEMENT WITH BUSINESSES

On Dec. 9, President Anne Blackhurst of MSUM shared stories from the university's history and expressed its desire to become an even better community partner. They try to shop local whenever possible and want to continue to contribute to Moorhead's economic vitality. Also, MSUM interns are available for a variety of business needs.



CONCORDIA'S NEW BUSINESS DEAN SHARES PLANS

On Dec. 16, Dr. Brewer Doran, new dean of Concordia's Offutt School of Business, talked about her plans for the school. She wants to learn more about what F-M businesses are looking for in business students, build her faculty to meet student demand, and increase project-based internships. Dr. Doran has had a career in private industry (aviation, consulting) as well as academia. She noted the loyalty of Concordia graduates to the college.

GROWING PAINS AND INFRASTRUCTURE

On Dec. 16, Moorhead City Council member Brenda Elmer recapped several issues that have recently been before the council. She stated that the common theme for the city in 2016 will be growing pains (handling our growing population) and dealing with infrastructure.

UPCOMING EVENTS

"Let's Talk Business" Speakers

Jan. 6: Cathy Lindquist, West-Central MN SBDC and Andy Amoroso, MN SBA

Jan. 13: Hukun Abdullahi, Afro American Students Association

Jan. 20: state representatives Kent Eken, Paul Marquart, and Ben Lein

Jan. 27: Anna Hanson, ByteSpeed

North of Normal Frostival

January 29-31. Snow disc golf and snow kickball tournaments will be held in Moorhead on Jan. 30. Look for updates on Facebook for MBA groups to attend and show support.

560 Connect Locations

January:

