



Carts lined up for action at the June 27th MBA golf tournament. Photo by Gwen Hoberg.



Monthly Newsletter July 2016

MESSAGE FROM EXECUTIVE DIRECTOR DAVID HUNSTAD

Not even rain could dampen the spirit of our 56560hh and Ahh fireworks celebration for the Fourth of July! The MBA humbly gives thanks to the many community partners, sponsors, and volunteers who made the event possible. Without the generous donations of local business leaders, the unwavering support and knowledge-sharing of MSUM's staff, and the tireless hours of our volunteers, we could have never pulled off such a wonderful event. Thanks to all these people, our first event of this magnitude was a huge success.



NEW MEMBERS (MAY)

Probstfield Farm Living
History Foundation

RENEWING (MAY)

702 Communications
Family Health Center
Fryn Pan Restaurants
Homemakers Villa
Moorhead Public
Service

Moorhead Youth Hockey

Rick Halvorson
Construction

Ringstrom Law
Sanford Health

Town & Country Oil
Wendt Custom
Cabinets

“It’s interesting what you learn the first time you do things, and this has definitely been a year of firsts for the MBA.”

– David Hunstad, MBA executive director

“Let’s Talk Business” Highlights

11TH ST. GRADE SEPARATION PROJECT

On June 1, Bob Zimmerman and Tom Trowbridge from the city and Wade Frank from KLJ shared study results and next steps for a downtown underpass on 11th St. under both sets of tracks. There would be fewer property impacts on 11th St. than 8th St., but the project would still affect access for several businesses. The city and MN-DOT jointly applied for federal funding for this project, and construction is still a few years away whether or not that application is successful.

BOARD MEMBERS FEATURED

On June 8 we heard from several MBA board members, both new and mid-term. New member Bruce Johnson of Re/Max Realty 1 discussed Moorhead’s housing market, stating that it’s currently stronger than at any time in the 30 years he’s been doing real estate. However, a tight market for affordable housing, especially for first-time homebuyers and renters, is still very much an issue.

TEDxFARGO

On June 15, Annie Wood of Emerging Prairie shared information about TEDxFargo, slated for July 21 in downtown Fargo and kicking off that morning at the Moorhead Center Mall. This event will combine live speakers, videos, and “an infusion of arts.” Event organizers are still seeking volunteers, and tickets to attend cost \$49-200.

E-COMMERCE SUMMIT TO BE HELD IN MOORHEAD

On June 22, Greg Tehvan of Emerging Prairie and Kirk Anton of Heat Transfer Warehouse invited us to help promote Cart Summit, an e-commerce seminar being held at the Moorhead Center Mall on Sept. 23. They discussed the growth of e-commerce companies in our region and the potential for existing businesses to expand into online sales. Tehvan also shared an inspiring message about supporting and caring for each other as we do business together and build our community.

LEIMAN SENATE PLATFORM; reGROUP VOLUNTEERING

On June 29, candidate for MN Senate James Leiman shared his “progressive Republican” vision for the state and the 4th district. He hopes to apply the TurboTax model to business permitting and licensing. We also heard the story of Kerry Leno, who is among those at reGROUP (N. 7th St. in Moorhead) helping addicts in recovery. Businesses would benefit by addressing an employee’s addiction rather than hiring a new employee, Leno suggested.

UPCOMING EVENTS

“Let’s Talk Business” Speakers

July 6: Byron Snider,
Scheels

July 13: open discussion

July 20: Bill Schwandt, MPS

July 27: Matt Magness,
SBDC

Back to School Party

Stay tuned for more news on the back-to-school celebration the MBA is planning for Thursday, September 8. Starting at 4 p.m. there will be food trucks, kayaking, free admission to the Cultural Center, and a Johnny Holm Band dance.

560 Connect Location

